

SYLLABUS

SUPER CHANGE AGENT CERTIFICATION

Lesson 1

- 1.0: Class objectives and Overview
- 1.1: What is Super Change
- 1.2: Why is Super Change Needed
- 1.3: Simple Rule 7
- 1.4: New Physics of Social Transformation
- 1.5: Critical Phase Transition
- 1.6 Super Change Model
 - Preparing
 - Incubating
 - Swarming
 - Tipping
 - Stabilizing
- 1.7: Revolution Phase

Lesson 2

- 2.0: Class Objectives
- 2.1: Super Change is State Change
- 2.2: Physics of Super Change
- 2.3: Enter Complexity
- 2.4: Emergence
- 2.5: Communication Between Teams
- 2.6: Functional and Cross-Functional

2.7: Metcalfe's Law

2.8: Formula for Super Change

2.9: Strategy for Super Change

Lesson 3

3.0: Class Objectives

3.1: Change Optimization

3.2: Two Sides to Change Optimization

- Generative Change

- Adaptive Change

3.3: Superperformance Change Agent: Traits

- Revolutionary

- Servant to the Cause

- Facilitator

- Coalition Builder

- Liaison

3.4: Super Change Model

3.5 Diffusion of Innovation in High Tech Industry

- Innovators: Technology Enthusiasts

- Early Adopters: Visionaries

- Early Majority: Pragmatists

- Late Majority: Conservatives

- Laggards: Skeptics

3.6: Market Development

3.7: The Chasm

3.8: Crossing the Chasm

3.9: Five Criteria

3.10: Beyond the Chasm

Lesson 4

4.0: Class Objectives

4.1: Swarming

3.2: Swarming Rules

-The Law of the Few

-The Stickiness Factor

-The Power of Context

3.3: Tipping

3.4: Stabilizing

3.5: The Butterfly Effect

Lesson 5

5.0: Class Objectives

5.1: Tipping

-Butterfly Effect

5.2: Metamorphosis

5.3: Stabilizing

5.4: Staying in the Sweet Spot

5.5: Tacking

5.6: Reflexicution

Lesson 6

6.0: Class Objectives

6.1: The Nine Laws of Revolution

6.2: Thriving in VUCA

6.3: Integration of Process and Culture

6.4: Triple Brain of Superperformance

6.5: Servant Leadership (by Greenleaf)

6.6: 12 Servant Leadership Questions

6.7 Systems Thinking

- Linkage of Process

6.8: Five Key Systems Thinking Activities

6.9: Corpus Callosum

6.10 What Comes Next (Practicum)

- Fieldwork in Slack

- Coaching Practice with Individuals and

- Groups -Webinars and Conference Calls and

- Meetups -Community of Practice Development